## On Beyond Zebra

Jim Myers, Chief Scientist
Computational Science and Mathematics Directorate
Computational and Information Sciences Division
Pacific Northwest National Laboratory

## Challenge some assumptions...

#### Just Make It Easier to Use

- Real-time Suites
  - CORE2000 (cross platform, A/V, VNC, Whiteboard, Chat, ... extensible)
- The only challenges?
  - Make A/V better (multicast)…
  - Work closer with users...
  - Integrate another key tool…
  - Use next version of Java...

# Analysis

- Sociological
  - "I don't collaborate"
  - "Why should I add my app?"
- Economic
  - Cost to maintain integration
  - Cost to expand user base/maintain as infrastructure
  - Cost to effectively use capabilities

### Conclusion

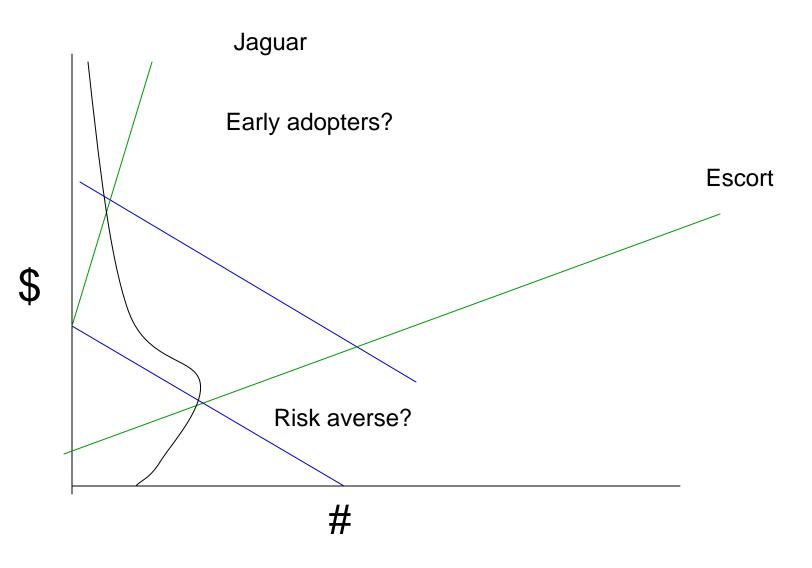
- A) Improve tech, train users, easier-to-use...
- B) Rethink integrated suite
  - Deploy individual tools that are most compelling (e.g. VNC plus ssh)
  - Science first, collaborate second
  - Dynamically include 'all' apps, upgrade efficiency as needed

...address social and economic issues through design

## Econ 101

Demand

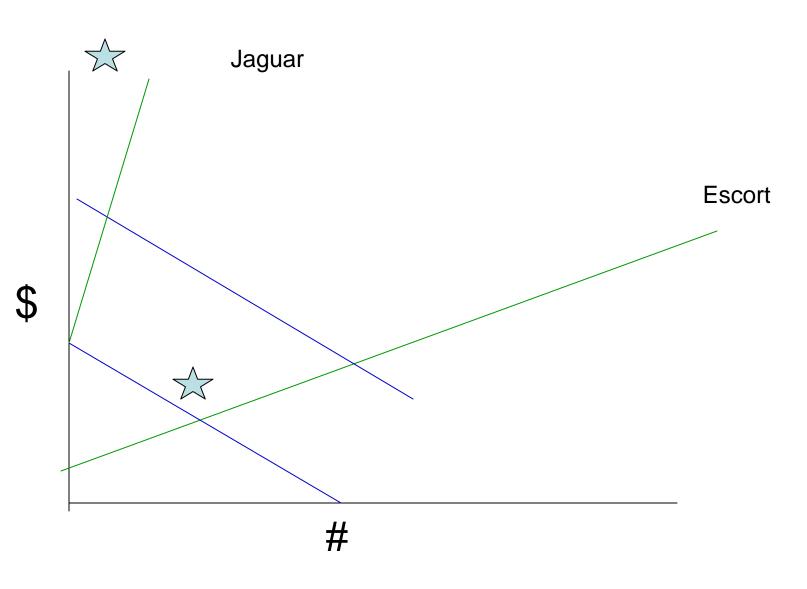
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## Econ 101

Demand

Supply



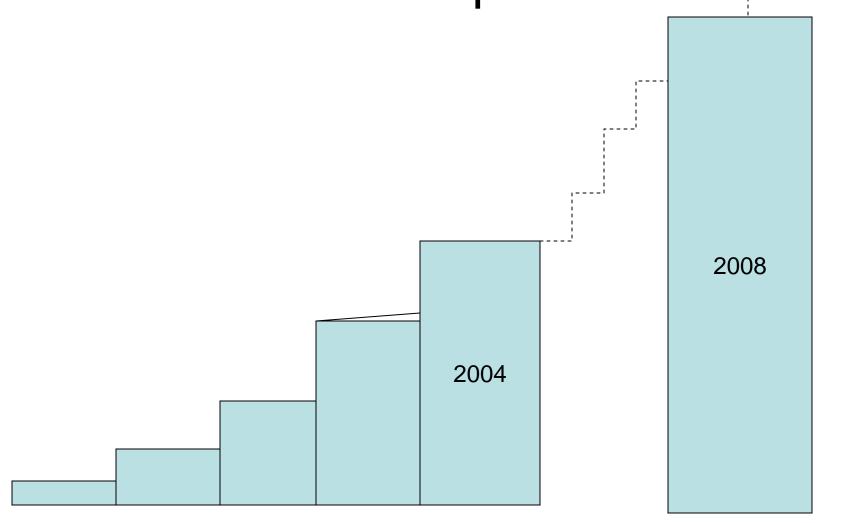
### Conclusion

- A) We just need a low cost, low maintenance, high mileage, Jaguar minivan?
- B) We need a product line where we can up-sell and cross-sell?

#### The Science Bazaar

- The value of particular technologies/features varies across science domains and research groups
- Scientists are making rational business decisions (as are we)
- Design for the bazaar, not the science in textbooks

# An Architecture for Incremental Adoption



#### Conclusions

- A decade of collaboratories has given us a great base of capabilities and experience
- Semantic technologies/ SOA / etc. give us a way of addressing issues we've defined away
- We should be bold in defining the signature of the next NC effort and directly address large-scale adoption as well as advanced uses

## I do not like green eggs and ham!



There's no end to the things you might know,

Depending how far beyond Zebra you go

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